

Officinema in collaboration with the Ecological International Film Festival

# **Deepening seminars on the production of the independent documentary**

1th edition

Lecce, September 12 to 17 th 2011

*"a man must be able to acquire every necessary tool  
to become the narrator of his own histories"*

(A. Acito)

## The student's profile

The course is turned to people with the following technical competences:

- Least technical competences of use of videocamera;
- least technical competences of assemblage video;
- least knowledge of the pc or the mac;
- least knowledge English language.
- From the point of view vocational:
- Ability of initiative;
- ability of adaptation and spirit of adventure;
- availability to the trip and the meeting.

## Programme

the duration of course is of 36 hours, divided into 3 modules:

- **Documentary Business and Production Management:** 16 hours  
(held by the Mr. Professor Alessandro Acito)
- **Advanced Shooting Techniques:** 12 hours  
(held by Mr. Michel Borel)
- **Video Editing:** 8 hours  
(held by Mr. Salvatore Logica)

The seminars program is designed for video makers, filmmakers and screenwriters who work in an autonomous and independent way, to improve their technique and learn the tools of the independent production.

## Matters of the course:

- **Topics of the module of Documentary Business:**  
How to find customers, distribution channels of the independent sector, the sale of the finished product. Production management, production and international co-productions, the organization, work plan and resource optimization.
- **Topics of the module of Advanced Shooting Techniques:**  
Visual language and narrative, shooting techniques in different lighting conditions, to shoot action in field and on move.
- **Topics of the module of Video Editing:**  
Acquisition and optimization of file management, How to plan the film editing project, based 3D special effects, from standard definition to high definition via the new format ProRes422.

## Costs and registrations

The course is to closed number for n. 22 unities, select in order of arrival of the registrations. The cost of the seminars whose duration is of 36 hours, divided into 3 learning modules, is of €. 500,00 (fivehundred/00).

To enroll is necessary to compile the card of available registration on the sites [www.eiff.it](http://www.eiff.it) and [www.aforisma.org](http://www.aforisma.org) sending it by fax to the n. 0832 030953.

Besides for two trainees two scholarships will be assigned from €. 500,00 and for all the students there will be a certificate of formation released to end course

For information it is possible to phone +39 0832 217879 or to visit the sites [www.eiff.it](http://www.eiff.it) and [www.aforisma.org](http://www.aforisma.org).

## Teachers

**ALESSANDRO ACITO.** Independent documentary filmmaker, began working in television production, then the inescapable calling of pursuing independent production.

He shot: "SMS, Sri Lanka My Sri Lanka" (2005);

"Indiani Padani" (2006);

"Rosita no se desplaza" (con L. Valderrama 2009).

He is currently working on "Men who plant trees," a documentary co-produced with Ecofalante, a production of Sao Paulo.

Since 2010 he is the founder and artistic director of The Village docFestival and works with the Ecologico International Film Festival.

**MICHEL BOREL.** He was born in Switzerland, where he attended the school of photography and cinema. An expert in underwater photography began in the '60s to make shots in the Red Sea. Independent of the '80s documentary filmed in India, China, Egypt and Central America.

His images tell of its passion, his curiosity to know, the desire to film with awareness, before the notion then the action..

**SALVATORE LOGICA.** Freelance video editing expert, he works for years in the "Mac" ground, using Final Cut Studio and Adobe Premiere Pro and After Effects for post-production. In 2008 he founded, together with a group of video makers from Salento, the independent production company Phase35, that makes documentaries, short films and social commercials. In 2009 he shot the commercial for a National LILA prevention campaign against HIV and sexually transmitted diseases, winning the "Pistoia Short Film Festival 2010" and the HIVideo Commercial awards. His work aired on MTV and MydeejayTV.

## REGISTRATION FORM

The undersigned:

|                     |  |                       |          |
|---------------------|--|-----------------------|----------|
| Last Name           |  | First Name            |          |
| Sex                 |  |                       |          |
| Place of residence  |  | Province              |          |
| Address             |  |                       | Zip code |
| Place of birth      |  | Date of birth         |          |
| Phone number (home) |  | Phone number (mobile) |          |
| e-mail address      |  |                       |          |

## I ASK

to take part in the "Deepening Seminars on the production of independent documentary" of the duration of 36 hours, divided into 3 modules:

- **Documentary Business and Production Management** of 16 hours
- **Advanced Shooting Techniques** of 12 hours
- **Video Editing** of 8 hours

that will be held in Lecce from 12 to 17 september 2011

I declare that I have read and understand the rules stated in this application form.

### Way of Payment:

| 1° RATA               | 2° RATA   |
|-----------------------|---|
| The first installment | The second installment within July on 12th 2011 |
| €. 100,00             | €. 400,00                                       |

The installment must be paid by bank transfer to the account:

Intestato a: **Associazione Culturale Contemporary Art Addiction**  
 DEUTSCHE BANK CCB: 840021 Filiale: 713 Lecce  
 IBAN: IT60L031041600000000840021

Date:

Signature:

## Rules:

1. The cultural association Contemporary Addiction in collaboration with Officinema, organizes in Lecce from 12 to 17 th September 2011, the first session of "Deepening Seminars on the production of independent documentary", of the duration of 36 hours, divided into three modules:

- Documentary Business and Production Management 16 hours ;
- Advanced Shooting Techniques 12 hours;
- Video Editing 8 hours.

In order to enroll and attend the seminars all the participants have to be members of the Cultural Association Contemporary Addition. By accepting these rules, the applicant will ask to be a member of this association;

2. In order to promote a climate of study and deepening of the themes planned by the Seminars, the association decided to limit the number of participants to 22 (twenty-two) persons.

3. . The seminars will be held only if it is reached a minimum of 15 participants. If the minimum of participants will not be reached or it was not possible to hold the seminars, the amount of € .100 paid by the member will be refunded .

4. On the contrary, the amount of € . 100.00 paid at the time of the registration, will not be refunded if the reason for non-participation or attendance of seminars depends on personal reasons of the participant.

5. Within eight days from the date of signing the registration form to take part in the seminars, the participant may exercise his right to cancel by communicating it through fax at the following number 0832-030953. The Association is committed to refund the registration fee of € . 100.00 enrollment within 15 days from the date of notice of cancellation.

6. The amount of the Second installment of € . 400.00 must be paid by the member to the secretary no later than the first day of the seminar (on 09.12.2011).

7. The registration fee only covers the seminar materials and tools that will be made available, but does not provide meals and accommodation will be under the responsibility of the participants.

8. There are two scholarships for participants. The assignment criteria will favor the members who reside farther away in the following order:

- a. the first two students on the list who reside in countries outside Europe;
- b. the first two ranking students residing in European countries (if there were members from countries outside Europe);
- c. the first two students on the list who reside in the Italian regions (if there were no members of the European nations);
- d. The criteria for the assignment of the scholarship in case of level playing field will favor the younger participant.

9. In case of cancellation of the participant with the right to grant, that right will be up to the next in ranking.

10. The seminars cannot be recovered, so the participant who will not be able for personal or health reasons to participate, will not be entitled to reimbursement in whole or in part of the registration fee.

11. The association doesn't respond of the objects and of the values left unguarded by the affiliate.

12 For any controversy derived from the use of film works, will be under the jurisdiction of the court of Lecce.

13. In case of any contestations of the meaning of parts of the 'rules and conditions', it is postponed to the norms of the Civil Code and the applicable other norms of law.

Date:

Signature:

*To the senses and for the effects of the second paragraph of the art. 1341 of the civil code, undersign the conditions of which to the articles 1, 3, 4, 12, 13.*

Date:

Signature: